

2021



Dance Marathon
at Louisiana State University

CANNING PACKET

What's Canning?

Whether you're new to canning or just need a refresher, here are some commonly asked questions that you may experience from store customers while canning.

What is Canning?

Canning is when we go stand in front of a grocery store or supermarket with empty cans, labeled with the Dance Marathon and Our Lady of the Lake's Children's Hospital logo, and ask customers for donations as they enter.

Canning Tips

- To sign up for a canning shift, click the link accessible under canning 101 on the fundraising page
- Wear a Dance Marathon shirt or an LSU shirt if you do not have a Dance Marathon shirt.
- Remember to wear a mask!
- If you are the first shift of the day, stop by Grace King Hall to pick up the bucket containing the cans you will collect money in and the Dance Marathon Pop-Up banner, which will all be provided by a member of the fundraising team.
- When you arrive at the store, go inside and let the manager know the group from Dance Marathon at LSU has arrived.
- If you aren't the first shift of the day, just head on over to the store and meet up with the other canners that are already there.
- Keep up a high level of energy.
- Have in mind how you will ask customers for a donation.
 - Here is an example: "Good morning/afternoon. How are you today?"
"Would you like to make a donation to Our Lady of the Lake Children's Hospital?"

FAQ's and Responses

1. What is Dance Marathon?

“We are the largest student-run philanthropic organization on LSU’s campus and we fundraise year-round for Our Lady of the Lake Children’s Hospital right here in Baton Rouge.”

2. What are y’all raising money for?

“We are raising money for Our Lady of the Lake Children’s Hospital. Everything we raise goes to the area with the most need in the Children’s Hospital.”

3. Are y’all a dancing team?

“No, we are not a dancing team. We’re a fundraising organization on LSU’s campus that raises money for Our Lady of the Lake Children’s Hospital. Dance Marathon is a national organization committed to raising money for Children’s Miracle Network Hospitals. In the spring we have our Big Event where we stand and dance for 12 hours.”

4. I donate to St. Jude’s.

“Oh that’s great to hear! We’re actually raising money for Our Lady of the Lake Children’s Hospital which treats a wide range of children’s health issues.”



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